

Multimedia Assignment

You've written two stories. You've got interviewing down pat. Now it's time to tell a story using a different media: images.

In class this week, we learned about the elements of exceptional photography and how to make a good photo essay. It's time to put these skills to the test.

The Basics:

You have two options to complete this assignment:

Option A: Write a text story of no less than 400 words with at least two sources. Then create a photo gallery which supplements the story being told in the written piece. All photos must have captions.

Option B: Create a photo essay using Soundslides. Your photo essay must be at least one minute long and must include at least ten photos. You can choose to narrate the piece yourself, but if you use interview content from your source, you'll earn 10 extra credit points.

The Details:

No matter which option you choose:

- Your images should exemplify the elements of exceptional photography we talked about in class. However, not every image needs to have all 16 elements (most won't).
- Order matters. You wouldn't jumble up paragraphs of a text story because it wouldn't make sense anymore. Photos tell a similar story.

If you're doing a text piece:

- Briefly sum up the picture, but spend most of the time with the caption on a detail I wouldn't get from looking at the picture. If I'm reading the caption, I don't need to be told in extreme detail what's going on; I can see that. Give me a "nugget" I wouldn't otherwise know about.
- Use your images to give the reader a slightly different story than the text piece (but still in the same theme). For example, if your story is about a funeral, you might want to use the images to focus on a specific pallbearer.

If you're doing a slideshow:

- Captions should be short. Your images will only be up on the screen for a few seconds.
- Your cha-cha skills are more important than ever in a photo essay like this.
- Match images up with what your speaker is talking about as best you can.

Submission

The assignment is due before class on 4/2. If you've done a text story, you can submit the images and word doc separately via BlackBoard as normal. If you've done a slideshow, bring your laptops to class on Tuesday and Mr. Maylander will grab the folder he needs from your computer at the beginning of class.